



RIMS2020

DENVER

MAY 3-6



JUSTIFICATION GUIDE

GAINING MANAGEMENT
APPROVAL TO ATTEND

RIMS 2020 ANNUAL CONFERENCE & EXHIBITION | MAY 3 – 6
COLORADO CONVENTION CENTER

www.RIMS.org/RIMS2020

RIMS 2020 provides attendees with a venue to network, build relationships, and engage with global thought leaders on issues impacting the risk management community.

As the largest educational event for risk professionals, RIMS 2020 gives you the most value for your investment. To help you gain approval to attend, we've put together this practical guide that you can share with your manager and make the transition from consideration to registration.

THE BASICS: WHAT IS RIMS 2020?

RIMS 2020 is the premier event for the risk management community. The conference is geared for anyone tasked with risk management responsibilities. Depending on your past involvement, your approval process might need some background information:

- > RIMS 2020 will take place on May 3–6 in Denver, Colorado
- > More than 100+ educational sessions of all levels will be offered
- > Nearly 10,000 industry professionals in attendance
- > More than 400 providers will showcase their latest resources and solutions
- > Innovation Hub and Thought Leader Theater features 20-minute presentations on a variety of topics
- > Meet with an HR professional for career guidance in the Career Lab
- > Attend globally-focused educational sessions in the Global Studio

WHY SHOULD YOU ATTEND?

Make it easy to demonstrate the ROI of your attendance. Below are some of the most common reasons past attendees provide for attending the conference. Take these reasons and fill in specific conference sessions, speakers and details related to your job functions.

REASONS TO ATTEND	THE SPECIFIC DETAILS (EXAMPLES)
TOP-NOTCH EDUCATION: more than 100 sessions highlighting case studies, best practices and new insights from a lineup of high-level industry experts. Discover practical takeaways you can implement immediately.	<i>Which sessions will you attend?</i>
KEYNOTE PRESENTATIONS: Hear business visionaries share how to best utilize your resources, enhance your leadership skills and align effective risk management with your organization's business goals.	<i>Debra Jasper, PhD applies powerful storytelling to helping professionals capture attention in a digital age. Kai Kight uses music as a metaphor to inspire individuals and organizations and Ronan Farrow helps institutions tap into the promise of a new generation.</i>
INDUSTRY LEADERS: World-class speakers will discuss techniques and best practices that will advance your understanding of risk management and help you maneuver your risk program past current and future obstacles.	<i>Which speakers will have the most impact on your job responsibilities?</i>
SAVE YOUR COMPANY MONEY: Attend sessions that will save your company money and take away cost-cutting strategies. Your registration will have paid for itself.	<i>Which sessions relate most to what you do?</i>
MARKETPLACE: Meet with industry-specific service providers and discover thousands of ground-breaking resources, the latest innovations and breakthrough solutions to add to your risk management strategy.	<i>Visit www.rims.org/RIMS2020 to set up meetings with solution providers. Have existing vendor or broker relationships? Meet them all in one place.</i>
NETWORKING: Learn not just in the sessions, but also from the experiences of your peers. Spend time at the events and hear what they are doing well and share solutions to common challenges.	<i>Who are you hoping to meet? RIMS Board of Directors members? Speakers? Other executives?</i>
GLOBAL REACH: Learn the challenges of doing business internationally, balancing operational risks associated with global sourcing, tips for managing a global risk program, and more!	<i>Is your organization global? Do you face supply chain challenges? Do you have global customers, partners, etc? If you answered yes, stop by the Global Studio for networking and sessions.</i>

WHAT'S IT GOING TO COST?

To receive approval, you may need to show the cost-to-value numbers. Be detailed and point out any cost saving measures you'll receive by making plans in advance. Can you arrange a dinner meeting? Don't forget that lunch is provided every day, plus snacks at the various receptions. We won't let you go hungry. Plus, with the advance rates and our travel discounts, you can make RIMS 2020 even more affordable.

COSTS

ITEM	ACTUAL COST	DETAILS
Conference Registration		
Flight/Train		
Lodging		
Transportation		
Special Events <i>(if not included in registration)</i>		
Food Per Diem		
Subtotal		
Total number of employees attending		
GRAND TOTAL		

VALUE

SESSIONS/EVENTS	KEY TAKEAWAY DESIRED	ESTIMATED VALUE AND/OR CONTRIBUTION TO COMPANY
Session 1:		
Session 2:		
Session 3:		
Session 4:		
Session 5:		
Event / Meeting 1:		
Event / Meeting 1:		
Event / Meeting 1:		
Other		

BUT MOST IMPORTANTLY, WHY SHOULD YOU GO? DEFINE YOUR GOALS.

Although you will be away from the office, you will still be working hard throughout the day. Offer your manager an explanation of what you expect to gain by attending RIMS 2020. Our days are packed with sessions, keynotes, receptions and special events. And don't forget the Marketplace. All your vendors will be there—wouldn't it be great to see what new offerings they have? Your goals will be specific to your business needs and should clearly demonstrate what you will take away from the conference. Examples may include:

- > How to plan for and mitigate the increasing regulations regarding personal data.
- > The impact of pharmacogenomics on recovering workers and minimizing the risks from drug reactions.
- > How to create a plan to protect employees when there is workplace violence.
- > Learn building blocks for becoming a successful risk leader.

SHARE YOUR KNOWLEDGE AND DRIVE INNOVATION FOR YOUR WHOLE ORGANIZATION

Follow up with your manager when you return with a report that outlines the value of your attendance. Review the goals that you listed and elaborate on how they were met. Let him or her know about all the innovative ideas that came out of the conference. Share session handouts, publications, white papers and your ideas and contacts with your team. Additionally, you can meet with these key stakeholders to review these takeaways.

THE NETWORKING NEVER STOPS

Keep in touch with the people you meet. Share your post-conference feedback or submit a question to your peers via social media. RIMS members can also exchange ideas on Opis. Don't know how? Stop by RIMS HQ, booth #760, and learn how.



ABOUT RIMS

As the preeminent organization dedicated to educating, engaging and advocating for the global risk community, RIMS, *the risk management society*[®], is a not-for-profit organization representing more than 3,500 corporate, industrial, service, nonprofit, charitable and government entities throughout the world. RIMS has a membership of approximately 10,000 risk practitioners who are located in more than 60 countries. For more information about the Society's world-leading risk management content, networking, professional development and certification opportunities, visit www.RIMS.org.